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ATD

# Late Backup



## MEMORANDUM

**TO:** Mayor and Council

**CC:** Marc A. Ott, City Manager  
Robert Goode, P.E., Assistant City Manager

**FROM:** Robert Spillar, P.E., Director,  
Austin Transportation Department *Robert Spillar*

**DATE:** June 22, 2015

**SUBJECT:** FY2015-16 Parking Management Fund Investments- Response to Question

The purpose of this memorandum is to respond to a Council question related to what other resources/services are paid for with parking fees generated by the Austin Transportation Department's Parking Management Fund.

As part of the overall transportation program, the Austin Transportation Department (ATD) Parking Management Fund generates fees from pay stations, parking meters, and transportation permitting fees on taxicabs, chauffeurs and limousines. ATD uses these fees to pay for parking division personnel, contractual costs and commodities related to the parking operation and to make investments in the transportation system. ATD also funds parking enforcement operations but does not receive funding from parking citations. Parking citation funds go directly to the general fund via the Municipal Court.

In addition to operational costs, a portion of generated parking fees are reinvested back into the supporting transportation system, both in the downtown area and throughout the community. FY 2014-15 distributions from the Parking Management Fund include:

- \$900,000 to ATD's Mobility Fund for administration and support services, the office of the director, transportation engineering and planning. These services, found in other portions of the Transportation Department are needed to operate both the Transportation and Parking operations within ATD;
- \$728,385 to the Great Streets Program administered by the Neighborhood Planning and Zoning Department that provides expanded pedestrian benefits within the Downtown Great Streets area from where most of the parking management fees are generated;
- \$500,000 for the Public Works Department to clean downtown sidewalks and complete other downtown transportation maintenance projects;
- \$500,000 for the Wayfinding System, to improve pedestrian and driver directional information in and around downtown;

- \$500,000 for a 3-year operational signal timing contract to support city-wide transportation needs. This contract provides traffic engineering services necessary to develop new off-peak and peak timing plans city-wide;
- \$400,000 for parking meter repair and replacement costs when current pay stations require on-going maintenance;
- \$160,000 for the West Campus Parking District transportation CIP fund. This funding is used for mobility and related district improvement projects approved by City Council in relation to the betterment of the West Campus District. Transportation project funding in this District are generated from parking meters located wholly within this rapidly growing district and are identified in a community agreement with the local business district;

ATD will propose similar transfers as listed above for the FY 2015-16 budget year. Additionally, ATD will propose two new transportation investments for FY 2015-16, wholly funded from parking management fees collected by the department:

- \$1,300,000 will be proposed for six new traffic signals and six new pedestrian hybrid beacons;
- \$200,000 will be proposed for new parking meter pay stations for future expansions.

ATD is currently deploying new parking management districts in portions of East Austin and in the Mueller Community. Parking fees generated in these new districts will partially be used to pay for future transportation infrastructure and supportive projects within those districts. However, these districts are relatively new and funding from these areas will likely not be realized until FY 2016-17.